

2023 FSPHP Annual Education Conference & Business Meeting

The Next Generation of Physician Health and Well-Being: *Advancing Evidence, Collaboration, and Excellence*

May 2 – May 6, 2023

Hyatt Regency Minneapolis, Minnesota

Network and Reach Hundreds of Leading Healthcare Professionals!

Federation of State Physician Health Programs Invites You to Exhibit at the 2023 FSPHP Annual Education Conference at the Hyatt Regency in Minneapolis, Minnesota





OBJECTIVES

The 2023 FSPHP Annual Education Conference will focus on the following education objectives:

- Identify the next generation of prevention and outreach strategies for healthcare professionals that increase confidentiality, reduce stigma, and remove barriers for help-seeking to increase utilization of PHPs.
- Share and propose exemplary administrative, funding, legal, and case management policies and approaches for professional health and well-being programs that will increase access to care, improve the participants' experience seeking services and/or being monitored, and illustrate evidence-based outcomes.
- Implement research, public relations, and outcome reporting methods to foster increased understanding of the benefits of a healthcare professional seeking support from a PHP for their health and well-being.
- Describe and compare the unique characteristics of the evaluation and treatment of healthcare professionals in a safety-sensitive profession that will positively impact health and well-being outcomes and increase the opportunity for a safe return to the practice of medicine.

Up to 20.5 Hours of Education Credits for Physicians, Nurses, Pharmacists, Psychologists, Social Workers, and Dentists!

This activity has been preapproved for the following accreditations:

- AMA PRA Category 1 Credits™ for Physicians
- ANCC CE for Nurses
- ACPE CE for Pharmacists
- APA CE for Psychologists
- ASWB ACE for Social Workers
- ADA CERP CE for Dentists

ABOUT THE ATTENDEES

The FSPHP Annual Education Conference program is attended by over 300 participants and is designed for:

- physicians of all specialties
- clinical coordinators
- physician assistants
- nurses
- dentists
- licensed social workers
- psychologists
- toxicologists
- physical therapists
- scientific researchers
- case managers
- attorneys involved in physician and professional health programs



REASONS TO EXHIBIT

The FSPHP Annual Education Conference is attended by over 300 leaders in the field including state physician health program administrators, care providers, and allied health professionals, and is targeted at providing attendees with quality educational and networking opportunities.

As an FSPHP 2023 Annual Education Conference exhibitor, you will have the unique opportunity to network with professionals dedicated to issues of physician well-being, including the treatment of substance use disorders and mental health issues facing physicians and other licensed healthcare professionals in the United States, Canada, and other parts of the world.

While exhibiting at the FSPHP 2023 Conference you will have the opportunity to:

- Interact and network with attendees during dedicated exhibit hall hours and meals in a large exhibit space.
- Generate visibility for your organization or program.
- Build an interactive company profile on the mobile conference app to include your logo, video upload, photos, company descriptions, contact info, links, and even engage with attendees live one-on-one.
- Attend relevant general and breakout education sessions focused on the essentials of professional health programs.
- Receive exhibitor personnel registrations (number is based on your sponsorship level) with access to all conference-related events.
- Interact with attendees before, during, and after the conference.
- Promote your booth at the conference on social media with ready-to-post social media images.
- Manage your leads more easily by adding your booth staff to the app.



ABOUT FSPHP

The FSPHP's mission is to support physician health programs in improving the health of medical professionals, thereby contributing to quality patient care. Our entire conference is centered on this mission and the purpose to provide a forum for education and exchange of information among state physician health programs; to develop common objectives and goals; to develop guidelines; to enhance awareness of issues related to physician health and impairment; to provide advocacy for physicians and their health issues at local, state, and national levels; and to assist state programs in their quest to protect the public.

WHAT PAST EXHIBITORS SAY

“The Federation of State Physician Health Programs conference is a consummate experience in collaborating with Physician Health Program providers and in understanding the challenges they face in protecting professional licensure. This is a conference that offers opportunity for true collaboration and trust relationships to develop between state monitoring programs and treatment providers.”

- 100% of exhibitors rated that scheduled exhibit hall time with attendees was sufficient and convenient.
- 93% of responding exhibitors agree that the conference sponsorship achieved their overall project objectives.
- 86% of exhibitors find the value of their sponsorship is achieved!
- 86% of conference attendees utilize our conference app with access to your organization profile and contact info which allows you to connect with attendees.

WHAT PAST ATTENDEES HAVE TO SAY

“2022 was my first FSPHP conference though I have been involved for many years. I am a clinical social worker first and a lawyer second. This conference felt so familiar, welcoming, and helpful to me. I felt like I was back in the clinical world, but with helpful knowledge about the legal realities that all monitoring programs deal with! I enjoyed it immensely. I think it was tremendously well organized!”

“The FSPHP conference is great. I always love coming and connecting with the exhibitors. Everyone is welcoming!”

“Of all the conferences I attend, this is the one where there is the most honesty, support, and lack of one-upmanship one so often sees. It is true collegiality, and I am so grateful for all the people who make it happen!”

Benefits by Level	Diamond Limited to One	Emerald Limited to Five	Platinum	Gold	Silver	*Non-Profit/ Educational Limited to Two
	\$11,000	\$9,500	\$5,500	\$4,500	\$3,500	\$2,500
Complimentary Exhibitor Attendee Passes (Additional Exhibitor Passes Available at a Discounted Rate)	5	5	4	3	1	1
Exhibitors Receive One Skirted Table, Two Chairs, and Electricity Upon Request	X	X	X	X	X	
Sponsor Level Recognized on Agenda, On-Site Signage, and on Conference Mobile App	X	X	X	X	X	
Introduction to the Participants during the Opening Session by the Exhibitor Level	X	X	X	X	X	
Robust Custom Profiles on Mobile App with Contact Information, Video Content, Descriptions of Services, Document Upload, and More	X	X	X	X	X	
Exhibitor Listing by Level on All Event Email Messages Leading Up to the Event	X	X	X	X	X	
Ribbon Designating Level on Exhibitor Nametags	X	X	X	X	X	
15–30 Second Video with Your Welcome Message to Attendees to be Hosted on the Mobile App and/or Via Email to the Conference Attendees	X	X	X	X	X	
Tabletop Display Recognizing Sponsorship Level	X	X	X	X		
Two-Time Distribution of Service Description to the FSPHP Members after Conference Dates	X	X	X			
First Selection of Table Placement Inside Exhibit Space	X	X	Priority			
Banner Ad(s) on the Conference Mobile App	1	1	1			
Advertisement in <i>FSPHP Physician Health News</i> (Ad Size: 3.125" w x 2.25" h)	X	X				
Attendance and Identification at a New Member Meeting	X	X				
Address Attendees for 3–5 Minutes during Lunch	X	X				
Logo Prominently Displayed on the Mobile App	X	X				
Logo Displayed on Conference Bag	X	X				
Logo Imprinted on a Swag Item Selected and Paid for by Exhibitor for Distribution to Conference Attendees Inside Conference Bags	X	X				
Logo is Shown on the Front Page of the Conference Booklet	X	X				
Booth Listed at the Top of Exhibitor Passport Card So Attendees Visit You First (Listed in Order of Exhibit Level)	X					
Welcome Email to Attendees Prior to Event	X					
Company Sponsorship on Attendee Badges	X					

**Non-Profit intended for nonprofit organizations that did not provide treatment or evaluation service.*



EXHIBITOR/SPONSOR OPTIONS

New Sponsorship Opportunities Available to All

Conference Bag Flyers (Limited to Five Sponsors) \$1000

Your organization can be included inside our conference bag given to all attendees. Provide an 8" x 10" flyer to include and attendees can learn about you even before visiting your booth.

Logo is Shown on the Back Page of the Conference Booklet (Limited to Seven Sponsors) \$800

Every attendee carries and keeps the conference booklet. Our Diamond and Emerald Exhibitors are shown on the front of the booklet, this would be your opportunity to be included in this popular publication.

Education Sponsorship (Event App Profile and Visibility Without a Booth) Minimum Donation: \$2500

Educational sponsorships offer your organization visibility and create a lasting impression of your dedication to the health of physicians. This is a valuable way to offer FSPHP your support for the educational objectives of the 2023 Annual Education Conference and the mission of FSPHP. Sponsors will be acknowledged on the conference materials and on the mobile application.

Other Opportunities to Engage with FSPHP

ADVERTISING IN PHYSICIAN HEALTH NEWS SPRING 2023 ISSUE

Physician Health News will provide excellent exposure to those interested in physician health and will include updates from all state programs, articles, and notices of interest to the physician health community. This newsletter is sent to all state programs, state licensing boards, and is available on the FSPHP website.

AD SIZES AND COST PER ADVERTISEMENT

\$800—Half page: 7" w x 4.5" h

\$600—Quarter page: 3.2917" w x 4.5" h

\$400—Business card size: 3.125" w x 2.25" h

\$150—Design and proofreading services per ad

[Click here](#) for complete details and to reserve your ad space.

BECOME AN FSPHP MEMBER!!! JOIN FSPHP AS AN INDUSTRY PARTNER INDIVIDUAL MEMBER

If your primary activity or work involves products or services that are of interest to physician health programs or other professional health monitoring programs such as a treatment center, lab, third-party administrator, licensing board, a professional coach, then you are a candidate for Industry Partner Individual Membership. [Click here](#) to learn more about this membership category.

RECOMMENDED ARRIVAL AND DEPARTURE

Check-in on Tuesday, May 2 and Check-out on Saturday, May 6. Plan to stay through Saturday for our Exhibitor Drawings at 3:30 PM.

SCHEDULE AT A GLANCE

TUESDAY | May 2, 2023

Registration and Exhibitor Setup | Opening General and Breakout Meetings | City Tour | Board and Committee Chairs Event

WEDNESDAY | May 3, 2023

General Session | Luncheon (Mentors meet new members) | Opening Night Speed Networking and Silent Auction Dinner

THURSDAY | May 4, 2023

Yoga | Mutual Support Meeting | Awards and Sponsor Luncheon | General and Breakout Sessions | Poster Symposium | Social Event

FRIDAY | May 5, 2023

Yoga | Mutual Support Meeting | General and Breakout Sessions | Auction Winners Announced at Lunch | Exhibitor Session

SATURDAY | May 6, 2023

Walk the Greenway | FSPHP and FSMB Joint Session | General Session | Exhibitor Drawings and Closing



EXHIBITOR NETWORKING AND IN-PERSON SILENT AUCTION DINNER

Featuring Speed Dating Networking Tour
Wednesday, May 3, 2023, 6:30–8:30 PM

All are invited to attend the Exhibitor Networking and Silent Auction Dinner on Wednesday, May 3 at 6:30 PM. Join us in the Exhibit Hall for our second Speed Dating Networking Tour where attendees will embark on a number of quick-fire encounters with you, the FSPHP Exhibitors. Attendees will progress from one table to the next until everyone has had a chance to meet all of the 2023 exhibitors.

Donate a Silent Auction Item—We are bringing back our live in-person auction!

For added fun, and visibility and to support the FSPHP you may donate an item to our silent auction. Silent Auction proceeds will benefit the Federation of State Physician Health Programs' mission to support physician health programs in improving the health of medical professionals, thereby contributing to quality patient care.

Please consider donating an item to the FSPHP 2023 Silent Auction. Your generosity is what makes this event a success! All donors and items will be recognized when we promote our silent auction items at the Opening Night Exhibitor Networking and Silent Auction Dinner on May 3, 2023. Please email Lisa Held at lheld@fsphp.org with questions and if you would like to donate an item.

Tentative Silent Auction Schedule

- **DONATE** items until April 14
- **BID** onsite during the conference from May 2 to May 5
- **Final winners announced at Friday's luncheon!**

EXHIBITOR INFORMATION

Exhibitor Move-In/Set-Up

Tuesday, May 2, 2023

10:00 AM–12:00 PM

Exhibit Hall Hours

Tuesday, May 2, 2023

12:00 PM–5:30 PM

Wednesday, May 3, 2023

7:30 AM–8:30 PM

Thursday, May 4, 2023

7:00 AM–5:00 PM

Friday, May 5, 2023

7:00 AM–5:00 PM

Saturday, May 6, 2023

7:00 AM–2:30 PM

Exhibitor Move-Out/Tear-Down

Saturday, May 6, 2023

2:30 PM–4:30 PM

IMPORTANT DATES AND DEADLINES

Exhibitor Info Sessions

Learn more about FSPHP and reasons why you should join.

January 19, 2023

1:00 PM–2:30 PM EST

February 28, 2023

1:00 PM–2:30 PM EST

February 24, 2023

- Reserve ad in *Physician Health News*

March 1, 2023

- Deadline to register to be eligible for all sponsorship benefits
- High resolution logo (.jpg, .png, or .gif) to bmaher@fsphp.org
- Table electricity order due to bmaher@fsphp.org
- Complete company profile on the mobile app

April 1, 2023

- Register all exhibitor booth attendees
- Diamond, Emerald, and Platinum banner ads to bmaher@fsphp.org

- Video welcome message to FSPHP to bmaher@fsphp.org
- Send insurance certificate to FSPHP to bmaher@fsphp.org

April 10, 2023

- Hotel reservation cut-off (*Please only reserve rooms that you know you will need*)

April 14, 2023

- Last day to donate for Silent Auction items

April 28, 2023

- Acceptance of shipments to hotel

May 2, 2023

- Travel to Minneapolis
- 10:00 AM–12:00 PM Registration and set up booth



GENERAL INFORMATION

Hotel and Room Block

Hyatt Regency Minneapolis
1300 Nicollet Mall
Minneapolis, MN, 55403
Phone: 1 (612) 370-1234

FSPHP has reserved a block of rooms at the Hyatt Regency Minneapolis for a discounted rate of \$199 per night. This special rate is available until midnight CST on **Monday, April 10, 2023, or until the room block sells out.** [Click here to book your room.](#) We recommend arriving on Tuesday, May 2 and staying until Saturday, May 6.

Housing Alert

The FSPHP Annual Education Conference is NOT affiliated with a housing company. Please be careful if approached by any company or service claiming to be an official housing provider for FSPHP. FSPHP offers the guaranteed lowest rate available. In the past, FSPHP has been made aware of travel companies that are entirely fraudulent, misleading exhibitors and attendees with false information. Please note that you can ONLY book a room in the FSPHP block by using the booking information on the FSPHP Conference webpage. If you are contacted by a housing company trying to sell hotel rooms for this conference, please contact FSPHP at bmaher@fsphp.org.

Transportation

MSP International Airport (MSP) is 12 miles from the Hyatt Regency Minneapolis. The quickest way to get from Minneapolis Airport (MSP) to Hyatt Regency Minneapolis is a taxi or ride share option, which costs \$30.00–40.00 and takes 10–15 minutes. If you plan to use Uber, Lyft, or another app-based ride service, your ride will pick you up on Level 2 of the Green Parking Ramp, above the Ground Transport Center. Directional stanchion signs labeled “app-based ride services” will help you find your way to the pick-up area. The most cost-efficient way to get to the Hyatt Regency Minneapolis is the METRO Blue Line, and it will cost \$3.00 one way. This direct train departs from Terminal 1, Lindbergh Station every 15 minutes and operates daily. The Blue Line is the color train, and the stop you need to get off at is Nicollet Mall Station/5th Street. The train ride takes approximately 25 minutes. Once you arrive at Nicollet Mall Station/5th Street, head southwest on 2nd Ave N toward N 6th St and turn left. Take 6th Street .3 miles and then turn right onto Nicollet Ave/Nicollet Mall and walk .5 miles directly to the hotel. Walking to the hotel is

approximately .9 miles and 20 minutes. While lower in cost, keep in mind this option will take about 45–55 minutes.

Shipping Address to the Hotel

Hyatt Regency Minneapolis
1300 Nicollet Mall
Minneapolis, MN 55403

All packages must contain a label with the following information:

1. Guest name who will claim the package(s)
2. Federation of State Physician Health Programs Event, May 2–6
3. Event Sales—Becky Pomorin, Senior Sales
4. Return address and phone number

The hotel will not accept C.O.D. shipments. Please note that storage space is extremely limited. Storage Fee for packages store more than 5 days prior to event date: \$50.00 one-time fee. Store fee for packages stored more than 10 days prior to event: \$75.00 one-time fee. Normal delivery of Federal Express (FedEx), Airborne, and UPS packages occurs between 10:00 and 11:00 AM. The Bell Stand is also available for guests to ship packages which are subject to shipping and handling charges. A .025% sales tax applies to all shipping/receiving fees.

Upon arrival, please contact Guest Services or Convention Services Floor to arrange for delivery.



Securing an Exhibitor/Sponsor Level

Exhibitor/Sponsor Levels are confirmed and secured once the completed FSPHP 2023 Exhibitor Registration Form has been received. Payment is due within 30 days of receiving your completed FSPHP 2023 Exhibitor Registration submission to secure your commitment to your selected Exhibitor/Sponsor Level.

Indemnification

The exhibitor agrees to indemnify and hold harmless the FSPHP, its officers, directors, agents, and employees from any and all claims of liability of third parties arising out of or related to the acts of omissions of the exhibitor in connection with the exhibitor's participation in the 2023 FSPHP Annual Education Conference.

The exhibitor assumes entire responsibility against all claims, losses and damages to persons or property, or caused by exhibitor's installations, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the hotel, its employees and agents.

Exhibiting Limitations

The FSPHP reserves the right to stop or remove from the conference any exhibitor, or its representative, performing an act or practice when in the opinion of conference management is objectionable or detracts from the dignity of the conference or is unethical to the business purpose of the conference. Conference management reserves the right to refuse admittance of exhibits or materials to the conference until all dues and fees are paid in full. No exhibitor shall hold any social event to which buyers are invited or entice buyers off the conference floor during official conference hours.

Staffing of Booths

As a courtesy to our attendees, all exhibits must be open on time and remain staffed each day during conference hours. Exhibitors are only required to staff their booths during dedicated hours. Staffing is optional outside of dedicated hours—the hotel urges exhibitor representatives to exercise precautions to discourage theft.

Exhibit personnel may not enter, photograph, or video another exhibitor's booth without obtaining permission. This is out of

respect for the rights of other vendors to conduct business during the exhibit hours without interference or improper intervention. The FSPHP, its representatives, and its staff shall have free access to any exhibit at all times in the performance of their assigned duties. It is against FSPHP's policy to "share" booth space. Each company that desires to conduct business at the FSPHP Annual Education Conference must be an exhibitor or sponsor at the conference.

Exhibitor Attendee Passes

Each exhibitor receives a designated number of complimentary attendee registrations that is determined by the Exhibitor Level (see page 5). These passes are an "all access pass" and are to be used for **both** booth personnel and conference attendance. These passes are not in addition to booth personnel passes. Additional registration passes are available at the discounted rate.

Damage to Hotel Property

Exhibitors will be held responsible for any damage done to the hotel by them, their employees, or their agents. No nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building.

Insurance

In accordance with the FSPHP's General Liability Coverage Policy, it is required that exhibitors submit a certificate of Commercial General Liability Coverage, naming Federation of State Physician Health Programs as an additional insured on your organization's policy, written with a single limit of \$1,000,000 per each occurrence and an aggregate limit of at least \$2,000,000. This is something that your insurance provider can typically provide to you.

Your Certificate of Insurance in naming FSPHP as an additional insured should read:

RE: 2023 FSPHP Annual Education Conference, hotel, May 2-6, 2023
Federation of State Physician Health Programs (FSPHP) is listed as an Additional Insured on the General Liability with regard to the above-referenced meeting.

Please email your Certificates of Insurance as specified above to Beth Maher at bmaher@fsphp.org.

Loss or Damage

All property of the exhibitor remains under the exhibitor's custody and control while in transit to and from the hotel, during installation and removal, and while it is in the confines of the hotel.

Neither FSPHP, the hotel, nor any other of the officers, directors, agents or employees of any of the same are responsible for the safety of the exhibitor's property from theft, damage by fire, accident, vandalism or any other causes, and the exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence or willful misconduct of the person or entities mentioned above, their agents or employees.

Cancellations and Non-Payment/Refunds

All cancellations must be received in writing. Please see below for the cancellation schedule:

- Received before February 1, 2023—Full refund less a \$50.00 processing fee
- Received February 1 through March 31, 2023—50% refund less a \$50.00 processing fee
- No refunds after April 1, 2023

Reservation of Right to Make Changes

Any matters not specifically covered herein are subject to decision by the FSPHP Board and the Program Planning Committee. FSPHP reserves the right to make such changes, amendments, and additions to these rules as it considers advisable for the proper conduct of the exhibit, with the provision that all exhibitors will be advised of any changes.

FSPHP CONTACTS

Beth Maher
Membership and Meeting Coordinator
bmaher@fsphp.org

Linda Bresnahan, MS
Executive Director
lbresnahan@fsphp.org



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Tanya Roof, CMP, CASE

FSPHP, Meetings Manager

Beth Maher

FSPHP, Membership and Meeting Coordinator



Register as an exhibitor at the 2023 FSPHP Annual Education Conference!
Space is limited and will be accepted on a first-come, first-served basis.

Exhibitor Booth Registration is open until March 1, 2023.

When attendee registration opens, you will receive a code for your complimentary passes
 and the ability to register additional exhibitor attendees at a discounted rate.

**Exhibitor Booth
 Registration Form**