

FEDERATION OF STATE PHYSICIAN HEALTH PROGRAMS  
2020 Annual Education Conference  
& Business Meeting  
**EXHIBITOR PROSPECTUS**



**THURSDAY, APRIL 30 - SUNDAY, MAY 3, 2020**

**The Manchester Grand Hyatt, San Diego, CA**

*Will coincide with Federation of State Medical Boards Conference*

**The FSPHP 30th Anniversary Conference:**  
*Leading the Way in Physician Health*



**Highlights:**

- Networking opportunities with leaders in the field of professional health and well-being
- Large exhibitor space with meal functions & breaks with attendees
- Interactive general and breakout sessions each day to highlight the essentials of physician health programs
- Emphasis on panel presentations
- Poster Symposiums & Reception
- Daily Peer Support Groups

**SCHEDULE OUTLINE** *(Subject to change)*

- Wednesday: 4:00pm-6:00pm Exhibitor Registration & Set-Up  
5:00pm Board of Directors Meeting
- Thursday: 8:00am-10:00am Exhibitor Registration & Set-up  
11:30am Attendee Registration & Exhibit Hall Opens  
Pre-Conference Workshop  
Welcome Lunch  
General & Breakout Sessions  
Committee Meetings  
Silent Auction Dinner
- Friday: Morning Walk  
Open Mutual Support Meeting  
Gentle Mindfulness Meditation  
New Member Meeting & PHP Peer Support Group  
General & Breakout Sessions  
Poster Symposium & Reception  
Board & Committee Chair Dinner
- Saturday: Morning Walk  
Open Mutual Support Meeting  
Gentle Mindfulness Meditation  
FSMB-FSPHP Joint Session  
FSPHP Regional Member Meetings  
General & Breakout Sessions  
FSPHP Annual Business Member Meeting  
Social Event
- Sunday: Open Mutual Support Meeting  
General & Breakout Sessions  
12:30pm Exhibitor Drawings & Closing Session  
Exhibitor Session



For information call: (978) 347-0600x102 or email [ssavage@fsphp.org](mailto:ssavage@fsphp.org).

# Invitation to Exhibit

## PLEASE JOIN US:

The FSPHP would like to invite you to become a sponsor of the 2020 Federation of State Physician Health Programs' (FSPHP) Annual Education Conference. Our annual conference is attended by over 250 state physician health program administrators, care providers, and allied health professionals dedicated to the purposes of the FSPHP and its member state programs. This is a unique opportunity to network with professionals dedicated to issues of physician well-being, including the treatment of substance use disorders and mental health problems facing physicians and other licensed healthcare professionals in the United States, Canada and other parts of the world.

## LARGE EXHIBIT HALL AND AMPLE TIME WITH ATTENDEES:

FSPHP looks forward to working with you to make this the best opportunity possible for your organization. Please review the exhibitor levels and their benefits and consider the highest possible level for your organization. FSPHP appreciates your sponsorship of this conference toward the mission of FSPHP. The conference offers ample exhibitor time with attendees, including a welcome dinner, silent auction, breaks, breakfast, exhibitor introductions and networking opportunities during lunches. The conference will open with lunch offered within the exhibit hall where all meal functions will take place. Exhibitors may hold raffles by collecting business cards during the conference and then drawing a winner on the last day during a designated time on the agenda. All education sessions are open to our exhibitors to further their learning with our attendees. FSPHP will once again offer a game to give attendees incentive to visit your exhibits as well as a conference mobile application allowing for interaction with attendees and listing all exhibitors alphabetically.

## WHO ATTENDS:

The program is designed for physicians of all specialties, physician assistants, attorneys, program developers, physical therapists, case managers, nurses, licensed social workers, toxicologists, scientific researchers, and clinical coordinators involved in physician and professional health programs.

## OPENING NIGHT SILENT AUCTION DINNER, Thursday, April 30th:

FSPHP will feature a Silent Auction at our Opening Night Dinner in the Exhibit Hall for all conference attendees and exhibitors. Proceeds will benefit the Federation of State Physician Health Programs' mission to support physician health programs in improving the health of medical professionals, thereby contributing to quality patient care. To donate an item, contact Sandra Savage at [ssavage@fsphp.org](mailto:ssavage@fsphp.org). All donors and items will be recognized at the event on the item display and on our conference mobile app.

**Donation deadline: April 17, 2020.** *On behalf of the FSPHP, thank you for considering a donation and/or for your support through attendance at our Opening Night Silent Auction.*

## **DIAMOND (~~1 available~~) SOLD OUT and (~~5 available~~) EMERALD SPONSORSHIPS SOLD OUT:**

Please consider a top level sponsorship which offers exceptional recognition for your support and the maximum number of conference attendees per sponsorship.

## FSPHP MISSION:

The FSPHP mission is to support physician health programs in improving the health of medical professionals, thereby contributing to quality patient care. The FSPHP annual education conference provides a unique forum for education and exchange of information among state physician health programs. Through this program, PHPs further their efforts to develop common guidelines and enhance the awareness of issues related to physician health, thereby improving the ability to support the health and well-being of the profession.

## POSTER SYMPOSIUMS & RECEPTION, Friday, May 1st:

Join us and the Poster Symposium presenters on Friday, May 1st at 5:30 pm. Posters will be available for viewing all day Friday, May 1st & Saturday, May 2nd.

## SATURDAY NIGHT SOCIAL & DINNER AT SEA WORLD, Saturday, May 2nd; Buses to depart hotel at 6:30pm

Join us at Sea World San Diego\* in the Aquaria World of Fishes & California Tide Pools function spaces for a social event intended to provide added relaxing time to engage and network with your colleagues. This event will include dinner and roundtrip transportation. \*Sea World attractions will be closed during the event. **\*A separate fee of \$75 per ticket will apply.**

## 2020 FSPHP EDUCATION CONFERENCE TOPICS:

### Strategies for Funding, Operational Performance and Improving Professional Fulfillment in Physician Health Work

- ◆ Media, Research and Public Relations: Building and Fostering Relationships to Create Impactful Outreach with Stake Holders
- ◆ Strategies for PHPs Funding / Fundraising
- ◆ Use of Innovative IT and Business Solutions to Improve Operational Performance

### Participant Experience: How Best to Evaluate and Improve Participant Experience

- ◆ Clinical and Monitoring Best Practices
- ◆ Collaborative Case Management Strategies among PHPs for Different Complex or Relapsing Participant Situations
- ◆ Peer Support Groups, Spirituality and Mindfulness
- ◆ Advancement and Innovation in Clinical Practice
- ◆ Policies and Practices for Addressing Complaints or Disagreements with PHP/Clinical Recommendations
- ◆ Strategies to include Participant Voice in PHP Practices
- ◆ Toxicology Testing Practices for Healthcare Professionals

### Legal and Regulatory Topics for Treatment Providers, PHPs and Licensing

- ◆ Best Practices with PEER Review
- ◆ How is Diversion Working in your State - Safe Haven and Non Reporting Examples

## BOARD OF DIRECTORS

### OFFICERS

Paul H. Earley, MD, DFASAM (Georgia Physician Health Program)	President
Chris Bundy, MD, MPH (Washington Physician Health Program)	President-Elect
P. Bradley Hall, MD, DABAM (WV Medical Professionals Health Program)	Immediate Past President
Heather Wilson, MSW, CFRE (Pennsylvania Medical Society)	Secretary
Deanne Chapman, PA-C (NH Professionals Health Program)	Treasurer

### REGIONAL DIRECTORS

Mary C. Fahey, LCSW (Central)	Missouri Physician Health Program
Terry Lavery, LCPC (Central)	Illinois Physicians Health Program
Daniel I. Perlin, MD (Northeast)	Washington, DC Physician Health Program
Jon A. Shapiro, MD, DABAM (Northeast)	Pennsylvania Physicians Health Program
Michael J. Baron, MD, MPH, DFASAM (Southeast)	Tennessee Physician Health Program
Scott L. Hambleton, MD, DFASAM (Southeast)	Mississippi Physician Health Program
Doris Gundersen, MD (Western)	Colorado Physician Health Program
Michael J. Ramirez, MS (Western)	Montana Professional Assistance Program
Alexis Polles, MD (Director at large)	Professionals Resource Network, Inc.

### PROGRAM PLANNING COMMITTEE

Martha E. Brown, MD, Co-Chair	Professional Resource Network (FL)
Doris Gundersen, MD, Co-Chair	Colorado Physician Health Program
Terrance M. Bedient, FACHE	Medical Society of the State of NY CPH
Chris Bundy, MD, MPH	Washington Physicians Health Program
Mary Ellen Caiati, MD	Colorado Physician Health Program
Paul Earley, MD, DFASAM	Georgia Professional Health Program, Inc.
Shae Fitzgerald, LMFTA, CDP	Washington Physicians Health Program
Dianne Gay	Georgia Professional Health Program, Inc.
P. Bradley Hall, MD, DABAM	WV Medical Professionals Health Program
Scott L. Hambleton, MD, DFASAM	Mississippi Physician Health Program
Philip Hemphill, PhD	Tulane University
Robin F. McCown	Georgia Professional Health Program, Inc.
Kristi Plotner, LCSW	Mississippi Physician Health Program
Ben Seymour, CADC, CIP	Idaho Physician Recovery Network
Sara Shelton	Georgia Professional Health Program, Inc.
Linda R. Bresnahan, M.S.	FSPHP Executive Director
Sandra Savage	FSPHP Membership & Meeting Coordinator

<b>Educational Sponsor</b>	Sponsorship offers your organization visibility and creates a lasting impression of your dedication to the health of physicians. This is a valuable way to offer FSPHP your support to the educational objectives of the conference and the mission of FSPHP. Sponsors will be acknowledged in the conference materials, the meeting application and the FSPHP website.					Multiple sponsorships available
<b>Exhibitor Package Details</b>	<b>Diamond</b> <i>Limited to 1</i> <b>SOLD OUT</b>	<b>Emerald</b> <i>Limited to 5</i> <b>SOLD OUT</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Non-profit charity/non evaluation/treatment provider</b> <i>Limited to 2</i>
	<b>\$10,000</b>	<b>\$8,500</b>	<b>\$5,000</b>	<b>\$4,000</b>	<b>\$3,000</b>	<b>\$1,500</b>
Complimentary Attendees	5	5	4	3	1	1
Sponsor level recognized on agenda and signage	☑	☑	☑	☑	☑	
Introduction to the participants during the opening session by exhibitor level	☑	☑	☑	☑	☑	
Exhibitor listing in event application by level and alphabetical	☑	☑	☑	☑	☑	
Ribbon designating sponsor level on exhibitor nametags	☑	☑	☑	☑	☑	
Table display recognizing level	☑	☑	☑	☑	☑	
Company logo on agenda	☑	☑	☑			
A two-time complimentary email sponsorship to consenting conference attendees	☑	☑	☑			
First selection of exhibit space	☑	☑	Priority selection			
One piece insert in all attendee conference bags	☑	☑				
Advertisement in FSPHP <i>Physician Health News</i> (Ad Size: 3.125" w x 2.25" h)	☑	☑				
Identification at New Member Orientation	☑	☑				
Address to attendees for 5 minutes during lunch	☑	☑				
Additional exposure - organization name & logo prominently displayed throughout the conference	☑	☑				
Logo prominently displayed on conference mobile app & conference bags	☑	☑				
Company logo imprinted on item to be selected and paid for by exhibitor for distribution in the conference bag	☑	☑				
Company sponsorship imprinted on badge	☑					
Welcome Letter distributed to attendees at hotel check-in	☑					
Electronic email distribution of consenting attendees	☑					

# Exhibitor Details

**COORDINATORS:** Linda Bresnahan (lbresnahan@fsphp.org) & Sandra Savage (ssavage@fsphp.org)  
FSPHP, 668 Main St, Suite 8 #295, Wilmington, MA 01887

Tel: (978) 347-0600 • Fax: (978) 347-0603

**EXHIBIT CONTACT:** Sandra Savage, FSPHP Membership & Meeting Coordinator; ssavage@fsphp.org

**CONFERENCE LOCATION:** **The Manchester Grand Hyatt San Diego**—1 Market Place, San Diego, CA 92101

## OVERNIGHT ACCOMMODATIONS:

The FSPHP has secured a room block at the Manchester Grand Hyatt San Diego at the discounted rate of \$259/night plus tax. This rate is available until **April 6, 2020** or *until the room block sells out*.

A deposit will be required upon making reservations to ensure only the required number of rooms are booked.

[Click this link](#) to make your online reservation.

**Please book overnight rooms for confirmed/registered attendees only and be sure to reserve each room using the actual name of the guest that will be staying in the room booked.** Overbooking hotel rooms depletes the discounted block, forcing registered attendee to make reservations at other hotels, and may cause FSPHP to experience a financial penalty.

## TRANSPORTATION:

The San Diego International Airport (3225 N Harbor Dr, San Diego, CA 92101) is approximately 4 miles and a 10 minute drive from the Manchester Grand Hyatt Hotel. [Click here](#) for more information on directions, rental cars, shuttles and taxis to and from the San Diego International Airport.

## SCHEDULE:

**Registration & Set-up:** Wednesday, April 29, 2020 at 4:00pm - 6:00pm

Thursday, April 30, 2020 at 8:00am - 11:00am

**Exhibit Hall Opens:** Thursday, April 30, 2020 at 11:30am

**Tear Down:** Sunday, May 3, 2020 at 12:00pm

Each exhibitor space includes one 6-foot draped table and two chairs. All educational sessions are open to exhibitors to attend for ample networking opportunity. Exhibitors will be responsible for tracking their own shipments to the hotel upon arrival.

## SHIPPING:

Manchester Grand Hyatt San Diego is pleased to accept pre-paid packages ahead of your arrival. Please note any packages arriving C.O.D. will be refused and no notification will be made by the hotel to the shipper.

**When shipping please address packages following this format:**

**Manchester Grand Hyatt San Diego**

**Hold for: FSPHP/YOUR NAME & COMPANY**

**1 Market Place**

**San Diego, CA 92101**

**Shipping Pricing:** A handling & storage fee will apply for each package received by the hotel. Prices are per package per day:

Envelope \$5

Pack \$7

Box (under 17") \$15

Box (over 17") \$25

Display booth, luggage, golf clubs \$50

Crates \$75+

Pallets \$150

**Additional Shipping Information:** Any material that arrives more than 4 days ahead of arrival will be subject to a one time double charge fee. Storage of empty items will be subject to additional fees. Drayage services (receiving and meeting room set up) are charged at twice the regular handling fees. Please call the Manchester Grand Hyatt at 619-358-6717 for information on shipment of large crates or heavy equipment, prices are subject to change and arrangements must be made ahead of shipping. All returns need to be pre-labeled with a scheduled pick up time. Exhibitors are responsible for their own returns.

## ESTIMATED ATTENDEES:

Approximately 250 state health program administrators, physicians and allied health professionals from the United States, Canada and other parts of the world.

## CERTIFICATE OF GENERAL LIABILITY COVERAGE:

In accordance with the FSPHP's General Liability Coverage Policy, it is required that exhibitors submit a certificate of Commercial General Liability Coverage, naming Federation of State Physician Health Programs as an additional insured on your organization's policy, written with a single limit of \$1,000,000 per each occurrence and an aggregate limit of at least \$2,000,000. This is something that your insurance provider can typically provide to you.

Your Certificate of Insurance in naming FSPHP as an additional insured should read:

**RE: 2020 FSPHP Annual Education Conference, San Diego, CA; April 30-May 3, 2020**

**Federation of State Physician Health Programs (FSPHP) is listed as an Additional Insured on the General Liability with regard to the above referenced meeting.**



# FSPHP ANNUAL EDUCATION CONFERENCE & BUSINESS MEETING

Thursday, April 30-Sunday, May 3, 2020

Manchester Grand Hyatt San Diego; San Diego, CA

## Exhibitor and Sponsor Registration Form

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_ DESIGNATION: \_\_\_\_\_

COMPANY/ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PRINCIPAL SERVICE DESCRIPTION: \_\_\_\_\_

### EXHIBITOR LEVEL:

**Diamond**  **Emerald**  **Platinum**  **Gold**  **Silver**  **Non-profit charitable**  
(includes 5) (includes 5) (includes 4) (includes 3) (includes 1) (includes 1)  
**SOLD OUT** **SOLD OUT**

EDUCATION SPONSOR:

### EXHIBITOR REPRESENTATIVES ATTENDING:

Please include name, title and email for each representative. Name and title information indicated below will be used on name badges.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

ELECTRICITY REQUIRED AT BOOTH:  YES  NO (An email will also be sent out closer to the meeting dates to confirm electrical needs.)

CERTIFICATE OF INSURANCE INCLUDED:  YES  Pending

OTHER SPECIAL REQUESTS: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

NAME (print): \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

## PAYMENT INFORMATION

EXHIBITOR LEVEL COST: \$ \_\_\_\_\_  
*Diamond(\$10,000), Emerald (\$8,500), Platinum (\$5,000), Gold (\$4,000), Silver (\$3,000), Non-profit (\$1,500)*

EDUCATION SPONSOR: (\$1,500) \$ \_\_\_\_\_

SATURDAY NIGHT SOCIAL & DINNER at SEA WORLD TICKETS: \$ \_\_\_\_\_  
*1=\$75, 2=\$150, 3=\$225, 4=\$300, 5=\$375.....*

ADDITIONAL BOOTH REPRESENTATIVES: \$ \_\_\_\_\_  
*Each additional booth personnel representative is \$600 each.*

VOLUNTARY CHARITABLE CONTRIBUTION: \$ \_\_\_\_\_

TOTAL PAYMENT: \$ \_\_\_\_\_

Please make checks payable to:

The Federation of State Physician Health Programs

Mail to: Federation of State Physician Health Programs, Inc.

Attn: Linda Bresnahan

668 Main St, Suite 8 #295

Wilmington, MA 01887

### Payment / Cancellation Policy & Deadlines

Payment is anticipated within 90 days of receiving your registration. If you would like to make alternative arrangements please email [ssavage@fsphp.org](mailto:ssavage@fsphp.org). All exhibitors must be paid in full no later than 30 days prior to the conference.

**Cancellations must be sent in writing to [ssavage@fsphp.org](mailto:ssavage@fsphp.org).**

#### Cancellation Deadline Schedule:

- ◇ Received by March 20, 2020 - Full refund less a \$50.00 processing fee.
- ◇ Received by April 3, 2020 - 50% refund less a \$50.00 processing fee
- ◇ No refunds after April 3, 2020